

College of the Desert- Pdf #2

1 message

Maheya Afnan <maheya.afnan@interactcom.com>
To: Maheya Afnan <maheya.afnan@interactcom.com>

Wed, Sep 29, 2021 at 3:31 PM

Email #1



Gear up to lift your career up.

You have the passion... now *take action!*

Join Us!

**Things are looking up...
Are you *ready to rise?***



Explore hundreds of potential career paths available in 16 in-demand sectors.



“To get in the door you need a depth of experience.”

Daniel Burgett, Action Ready grad



California is projected to see 4% job growth in 2021 – almost *double* the national forecast.

Enroll now for Fall 2021.

ReadySetCareer.org



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College of the Desert
43-500 Monterey Ave
Palm Desert, CA 92260



Email #2



Quiet the chaos... crank up a career.

Choose from dozens of *Action Ready* career paths.

[Join Us!](#)

Career education *changes lives...*



“My College made it possible to reach my dream”

Crystal Hernandez, *Action Ready* grad.



“One class set me on the path to where I am today.”

Heather Bernadin, *Action Ready* grad.



“Your community college will provide you the necessary training to be career ready... and it doesn’t have to cost you much at all.”

George Brown, *Action Ready* instructor.

Enroll now for Fall 2021.

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Email #3



Make a plan to succeed this semester.

Your career education advisor can help you choose a path!

Join Us!

Career education *changes lives...*



Your college can connect you to industry partners for advice, internships, job opportunities & more!



Choose from dozens of careers in high-demand sectors like manufacturing, healthcare, IT & more!



Financial aid is waiting! More than \$250 million in federal grants go unclaimed every year in California.

Enroll now for Fall 2021.

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Email #4



Gear up for a high-energy, high-paying career

Earn \$50,000 or more in as little as 18 weeks!

[Join Us!](#)

We're *back.* baby!



Regional job growth is occurring at nearly *double* the national rate.



“To get in the door you need a depth of experience.”

Daniel Burgett, Action Ready grad

The Inland Empire has added more than 93,100 positions back to the workforce since April 2020.

Enroll now for Fall 2021.

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Email #5



In-Demand, Career-Focused Programs

Tomorrow's career education graduates will be in *prime position* to reap the rewards of the changing economy.

Get Started!

It pays to be *Ready*...



Career education grads increase their earnings about 2% for *each course they take*, according to a University of Michigan study.



“College gave me the resources, the tutoring, the financial help, and the support I needed to succeed.”

Laverne Smith Clayton, *Action Ready* grad.



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Email #6



**Essential industries are *hiring*.
Get Action Ready in weeks!**

Career education is your fastest path to \$50,000 or more.

[Join Us!](#)

Need support? Your College can help!



Connect with your career advisor to set a direct path to workforce success.



Choose from dozens of careers in high-demand sectors like manufacturing, healthcare, IT & more!



Have you filed your FAFSA? Eligible Inland-Desert students leave more than \$40 million in grants on the table each year.

Enroll now for Fall 2021.

ReadySetCareer.org



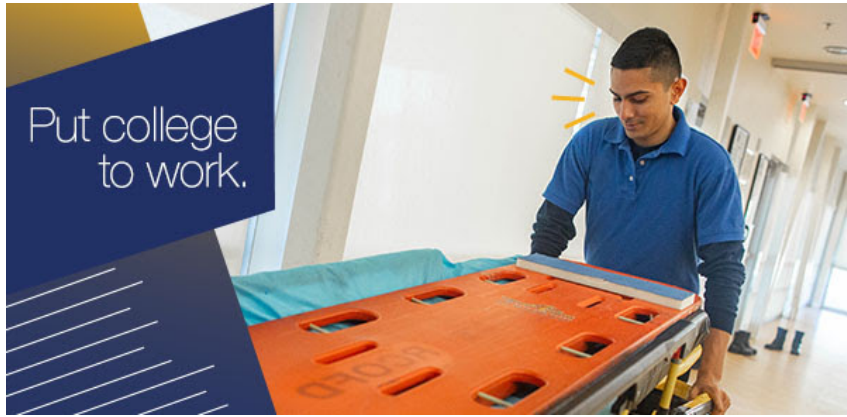
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Email #7



Connect to a *world* of opportunity.

Choose from hundreds of in-demand careers. Get trained in weeks.

Join Us!

Turning *passions* into *paychecks*...



"I absolutely fell in love with it. Everything I have been doing in my life has prepared me for this career."

Deandra Van Houten, Action Ready grad



"To get in the door you need a depth of experience."

Daniel Burgett, Action Ready grad



"My life has never been better than it is right now."

Christina Schneider, Action Ready grad.

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Email #8



Earn \$50K or more... *right away.*

Open the door to career success in California's fastest-growing region.

[Join Us!](#)

The Inland-Desert region is *hiring...*



Regional job growth is expanding at



Fast, focused career programs can lead to employment in as little as *one semester*.



Career certificate holders increase their earnings by nearly 30% on average, according to the Aspen Institute

Enroll now for Fall 2021.

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Email #9



Your skills *can* pay the bills...

Choose an action-packed future in business, industry, IT & more!

Join Us!

Salaries are *surging* in these high-tech industries...



“My life has never been better than it is right now.”

Christina Schneider, Action Ready grad.



Regional growth sectors:

- Logistics
- Healthcare
- Construction
- Manufacturing
- Professional & Management

Recovering industries for 2021:

- Leisure & Hospitality
- Retail
- Construction
- Trade, Transportation & Utilities
- Mining & Natural Resources

Enroll now for Fall 2021.

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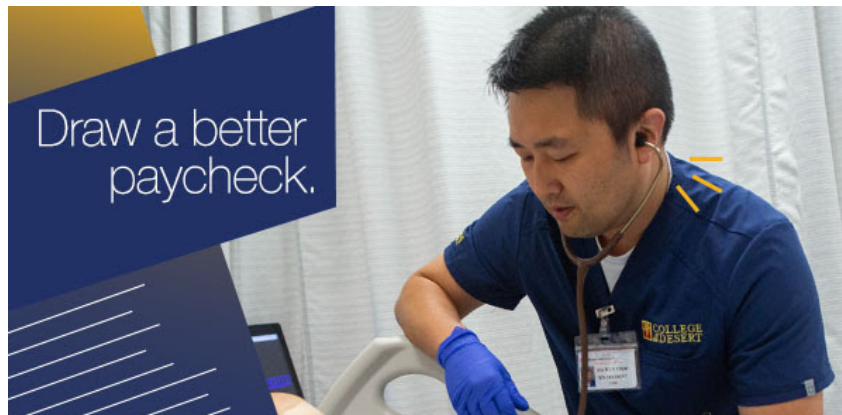
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Email #10



It's time to prepare a plan of action.

Meet with your career education advisor to draw up a blueprint for success.

[Join Us!](#)

Join a local tradition of career education success stories!



“My College made it possible to reach my dream.”

Crystal Hernandez, *Action Ready* grad.



“One class set me on the path to where I am today.”

Heather Bernadin, *Action Ready* grad.



“I’m very happy and grateful for the opportunities I found.”

William Wood, *Action Ready* grad.

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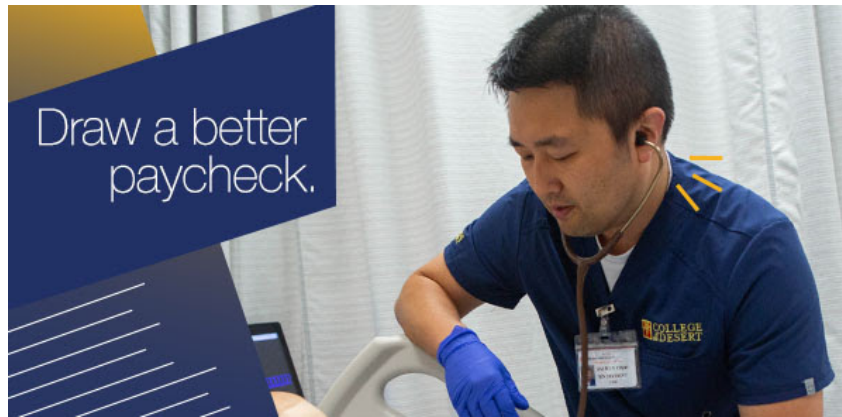
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Email #11



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“One class set me on the path to where I am today.”

Heather Bernadin, *Action Ready* grad.



“I’m very happy and grateful for the opportunities I found.”

William Wood, *Action Ready* grad.

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Email #12



It's not too late to catch the wave of the future.

The workforce is waiting... but it won't wait much longer.

[Join Us!](#)

Be part of the action as the Inland-Desert region rebounds.



The Inland Empire has added more than 93,100 positions back to the workforce since April 2020.



Career education grads increase their earnings about 2 percent for each course they take, according to a University of Michigan study.



Regional job growth is expanding at nearly double the national rate.

Enroll now for Fall 2021.

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